





ACTIVITY	Industry Engagement Dialogue
ORGANIZER	Universiti Kuala Lumpur
VENUE	Microsoft Teams (online platform)
DATE	18 <sup>th</sup> November 2021
ATTENDEES	Approx. 100 pax.

Industry Engagement Dialogue was conducted on 18<sup>th</sup> November 2021. It is an event organized by Universiti Kuala Lumpur, Corporate Communication Department together with International, Industrial and Institutional Partnership Unit. The main objective of the event to discuss from industry perspective on potential workforce to succeed in the era of the 4<sup>th</sup> Industry Revolution.

The dialogue brings the expert from various industry that actively exposed in the IR 4.0 culture. The panel involve in the dialogue were Dr. Peter Blomeyer (German Ambassor to Malaysia), Mr. Daniel Bernbeck (CEO of Malaysia-German Chamber of Commerce and Industry), Prof. Ir. Dr. Azmi Hassan (Managing Director of German-Malaysian Institute), Dr. James J. Govindasamy (General Manager of CIBA Vision and Mr. Christoph Muller (Senior VP Operation at B.Braun Asia Pasific).

The panels have given the opinion with regards the topics based on their experiences and implementation at their company. The transition from the conventional methods to advance technologies slightly affected the performance of the employees. The employees need to attend reskilling and upskilling training to improve their knowledge in that area. The changes good for future development of country especially Malaysia due to most of the investor keen to use the latest and update technologies such as argumented reality (AR), Artificial Intelligence (AI), Clouds, Cyber Security, etc.

The dialogue has been attended by postgraduate students and staff of UniKL. The attendees were exposed on several investigation study made by CIBA Vision and B.Braun on successful of implementation new style of working environment that been implemented at their company.



The session conducted by using online platform due to Covid-19 pandemic.









## DISCOVER THE WORKFORCE OF TOMORROW

Join our panel of industry experts to learn about the upcoming staffing challenges and what's next in sourcing for the right talents to succeed in the era of the 4th Industrial Revolution!

Sign up now via the link below to secure your slot in the webinar!

















## Juraya Dolit

Thu 18/11/2021 10:06 AM



Cc; Roziah Omar - Datuk, Dr.; Azanam Shah Hashim - Prof. Dato' Dr. +7 others

Dear All,

For those who would like to participate, please register in the link below.

https://forms.office.com/Pages

/ResponsePage.aspx?id=LKliKsbM9kOW\_cyXLYWtLEC0DoruvbFArktJEedWSwZUOE43VkZGTkJEM1BJNEYz QUxTNFdHQzFQTS4u&wdLOR=cD118D04C-FA9B-4E6E-A8FC-58AC0137020A

