

MARE PROJECT FINAL REPORT



VMU

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LINKS WITH SOCIETY

Development of lifelong learning

Lifelong learning is a form of self-initiated education that is focused on personal development that occurs outside of a formal educational institute, such as a school, university or corporate training. No training program can completely satisfy the demand for changing knowledge and skill in our today society. Whether a person is a student or a worker, it is necessary to provide them with tools and environment to get access to knowledge at anytime and anywhere. At Vietnam Maritime University (VMU), we still rely on traditional teaching and learning method that students attend classrooms where lecturers deliver lessons with blackboards or projectors and screens. Until 2019, with the impacts of Covid-19 pandemic, we must actively adapt to the fact that many students and lectures cannot attend physical class. That is the first time that all lecturers and students in VMU get along with online learning, online teaching, online testing, online working... Online classes were organized via Google Class or Zoom. The form of testing was changed mostly from written test to MCQ. Every lecturers prepared their own slides based on their experiences and preferences and struggled with managing students in online classes. Being confused and inexperienced in implementing online teaching has brought many inadequacies such as unstandardized presentation of slides, inadequate implementation and management of online classes, especially difficulties, in a short time, to install an online learning management system to manage students and organize exams, minimizing cheating. Besides, other critical related issues can be named as network disruption and security.

In 2020, VMU was fortunate to participate in the MARE project. Lecturers and staffs participated in training sessions on course development, drafting online teaching materials, and the use of technical tools to organize online teaching, exams and assessments. We have learnt from partner institutions not only in Vietnam but also in Malaysia and Europe. Besides, we had opportunities to access to and to exchange professional knowledge with many scholars in MARE's network. VMU's students participating in the MARE project have also expressed the positive impacts of the project when experiencing international learning methods and environments. This has spread to other students, lecturers and staffs throughout the school the spirit of lifelong learning.

In early 2021, VMU continued to receive support from the MARE project by sponsoring equipment for online meetings and developing online learning and





teaching materials. This has helped VMU a lot when the school's facilities were still limited and couldnot meet the urgent needs of online working.

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In 2022 and 2023, VMU has sent lecturers and staffs to participate in MARE training workshops and conferences for e-learning establishment. This has laid the foundation for our university to adopt a *Learning Management System – LMS*. The platform is being built to meet the needs of VMU's lecturers and students. In October, 2023 the first training session was carried out for all lecturers of VMU on LMS implementation (Reference: <u>http://mare.vimaru.edu.vn/tin-tuc/vmu-lms-training-staffs-and-lectures-0</u>). In the first stage, LMS will be applied on selected courses. Then, VMU hopes to implement LMS for all courses and training programs in our school in the future.

Addressing knowledge triangle

VMU has continuously promoted and supported the research and learning activities of lecturers and students in the form of scholarships.

Academic encouragement scholarships are awarded to students with excellent studying achievements every semester at Vietnam Maritime University. This is a motivation to encourage the spirit of learning efforts to all students in the school. Individuals receiving scholarships are selected through two rounds of review at the faculty and university level. In the school year of 2021-2022, more than 1,500 students were awarded and in the 2022-2023 school year, study encouragement scholarships were granted to 1,703 students.

The table 1 below shows enterprises that VMU has been in the progress to establish cooperation relationship with.

No.	Enterprises				
1	LG Korea Corporation through World Vision Organization				
2	NS United Kaiun Kaisha, Ltd.				
3	ENEOS Ocean Cooperation– Japan and ENEOS Ocean Ship management- Singapore				
4	Sugahara Kisen Co., Ltd				
5	Petroleum Fertilizer and Chemical Corporation - JSC				
6	Region II Maritime Pilot Company Limited				
7	Saigon Newport Corporation				
8	Hai Phong Port Joint Stock Company				
9	Joint Stock Commercial Bank for Foreign Trade of Vietnam – Hai Phong Branch (Vietcombank Hai Phong)				
10	Vietnam Maritime Corporation (VINALINES)				
11	Vietnam Registry Department				

Table 1. List of enterprises as VMU's target partner for cooperation relation



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***.	Co-funded by the
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`* * * [^]	of the European Union

12	Southern Maritime Safety Corporation			
13	Dinh Vu Port Investment and Development Joint Stock Company			
14	Vietinbank Le Chan Branch			
15	Shipping and Labor Export Company (ISALCO)			
16	Training, Labor Supply and Maritime Services Company Limited (VINIC)			
17	Petroleum Transportation Joint Stock Company VIPCO			
18	International Labor Cooperation and Shipping Joint Stock Company - INLACO SAIGON			
19	Labor Cooperation Joint Stock Company - INLACO-HP			
20	Shipbuilding Industry Corporation (SBIC)			
21	Song Cam Shipbuilding Joint Stock Company			
22	Vietnam Shipping Joint Stock Company - VOSCO			
23	Bao Viet Hai Phong Insurance Company			
24	Damen Song Cam Shipyard Co., Ltd.			
25	Lien Minh Maritime Joint Stock Company			
26	Hai Phong Maritime Administration			
27	Hai Phong Electrical Construction Investment Joint Stock Company			
28	Pha Rung Shipbuilding Company Limited			
29	Mobifone Telecommunications Corporation - Hai Phong Branch			
30	Ha Long Shipbuilding Company Limited			
31	Tan Cang 189 Hai Phong Joint Stock Company			

Establish link with labor market

Joining in MARE project, VMU has been aware of the importance of cooperation activities with enterprises and institutions. Thus, the school has actively promoted the relationship with businesses at the university level and academic unit level. At academic unit level, the contact with enterprises help to provide internship opportunities to students and joint research to lecturers on case by case basis. While at university level, other meaningful events have been carried out.

In the year 2021 and 2022, the employment rates of graduates of Environment Engineering Civil, Engineering and Maritime Economics faculties are presented in the table 2.





			20	21	2022	
No.	Code	Major	No. of graduates	Employed rate	No. of graduates	Employed rate
1	7520320	Environment Engineering	77	76.6%	111	97.3%
2	7580201	Civil Engineering	36	88.9%	75	100%
3	7840104	Maritime Economics	364	94.2%	336	99.7%

Table 2. Employment rates of graduates from faculties related to MARE project

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*Note: Data of employed students of Investment and Construction Project Management was combined into figures of Civil Engineering Faculty. Data of employed students of Global Studies & Maritime Affairs was combined into figures of Maritime Economics Faculty.

The rate of students employed in 2021 was still modest due to the remaining impact of the Covid-19 pandemic, but from 2022 this number was improved significantly thanks to VMU's efforts in developing business-cooperation activities in two directions:

1. Sign an MOU with the enterprises, committing to cooperate on support activities for students such as internship or recruitment and on joint scientific research. Some important MOU signed during and after the MARE project can be named as MOU between VMU and HORN in training, internship and recruitment signed in July 2022; MOU with GA Consultant in training activities sign in January 2023; MOU with Bridgestone in recruitment, student internship, factory visit, occupational orientation, recruitment information promotion signed in August 2023; and, MOU with PTSC Vietnam on cooperation activities signed in September 2023.

2. Organize annual job fairs, creating opportunities for employers to access new labor sources from VMU. The job fairs were organized in VMU's main campus, attracting a great number of students and graduates to attend. Students get chance to send their CV to employers. Direct interview between head-hunters and potential candidates can be execute during the job fair. Enterprises have reported that they were benefited from the fair from reducing time and middle man cost in getting fresh talents at VMU. Many enterprises have participated in our job fair several years. At the same time, last year students of VMU can be recruited before they officially graduate.





In 2020, VMU could not organize the job fair due to Covid-19. The 2021 job fair was organized meticulously and on a large scale, with 19 recruitment booths with nearly 1,700 recruitment targets, attracting a large number of students to participate with the desire to find a suitable job. Many large companies also participated in the festival, offering career opportunities with attractive salaries such as: LG ELECTRONICS Vietnam Co., Ltd.; LG DISPLAY Vietnam Co., Ltd.; KYOCERA Vietnam Office Machine Technology Company Limited; HORN Vietnam Company Limited; Bridgestone Vietnam Tire Manufacturing Company Limited; Rorze Robotech Co., Ltd.,...There are nearly 1,000 graduates and current students applying and interviewing directly at booths and through the School's Job Portal, more than 700 of them were recruited by businesses as full-time, part-time and interns. (Reference: https://vimaru.edu.vn/tin-tuc/ngay-hoi-viec-lam-nam-2021)

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In 2022 and 2023, the annual job fair was held at the school (Reference 2022: <u>https://vimaru.edu.vn/tin-tuc/ngay-hoi-viec-lam-2022</u>) / (Reference 2023: <u>http://www.vimaru.edu.vn/tin-tuc/ngay-hoi-viec-lam-2023</u>). The table below show the enterprises and the number of vacancies at VMU's job fair in 2022 and 2023.

Recruitment information 2022			Recruitment information 2023			
No.	Enterprise	EnterpriseNo. of vacanciesNo.Enterprise		No. of vacancies		
1	Funtime Media Corp. Joint Stock Company	28	1	HDT Center for Study Abroad and Labor Export	300	
2	VinES Energy Solutions Joint Stock Company	60	2	EBA machine manufacturing		
3	HDT Center for Study Abroad and Labor Export	300	3	LianYue Vietnam Company		
4	Mobifone Hai Phong City	5	4	Regina Miracle International Vietnam Company Limited	59	
5	Rorze Robotech LLC	50	5	Universal Scientific Industrial Vietnam Co., Ltd	40	
6	EBA machine manufacturing company	10	6	BEAN Vietnam Manufacturing Company Limited	8	
7	Kyocera Vietnam Office Machine Technology Company Limited	21	7	Shin-Etsu Magnet Materials Co., Ltd	5	
8	Horn Vietnam Company Limited	100	8	Damen Song Cam Shipbuilding8 Company Limited		
9	Viet Han Engineering Company Limited (VHE) in Hai Phong	15	9 Bridgestone Vietnam Tire 9 Manufacturing Company Limited		8	
10	LG Display Vietnam Hai Phong Co., Ltd.	50	10	Amtran Vietnam Technology Company Limited	43	

Table 3. Recruitment information in VMU's job fair 2022 and 2023



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	Vietnam Education and Training	17		Phi Hong Company Limited	45
11	Development Company Limited.		11		
	Universal Scientific Industrial	61		Prudential General Agent Office	45
12	Vietnam Co., Ltd		12	-	
	Shin-Etsu Magnet Materials Co.,	13		Golden Star Company Limited	260
13	Ltd		13		
	AEON Wistman Company Limited	50		Chailease International Financial	40
14	AEON Vietnam Company Limited		14	Leasing Company Limited	
	HONOR Vietnam Science and	20		Panda Education Abroad	100
15	Technology Company Limited		15	Organization	
	Pegatron Vietnam Company	1076		Kyocera Vietnam Office Machinery	58
16	Limited		16	Technology Company Limited.	
	Regina Miracle International	10300		Pegatron Vietnam Company	41
17	Vietnam Company Limited		17	Limited	
	LG Electronics Vietnam Company	100		Manulife Vietnam Company	75
18	Hai Phong		18	Limited	
	Damen Song Cam Shipbuilding	30		Vietnam Education And Training	23
	Company Limited			Development Company Limited	
19	Company Emitted		19	(VTEDCO)	
	Fuji Manufacturing Hai Phong	0		Tien Phong Plastic Joint Stock	25
20	Company Limited		20	Company	
	Saigon Thuong Tin Commercial	90		Lien Viet Post Bank	30
21	Bank		21		
	AMECC Mechanical Construction	50		Global Trade Cooperation Joint	200
22	Joint Stock Company		22	Stock Company	
	Phu Nhuan Jewelry Joint Stock	33		AEON Vietnam Co., Ltd HAI	12
23	Company - PNJ Hanoi Branch		23	PHONG BRANCH	
	Viettel Construction Joint Stock	27		Flat Company Limited (Vietnam)	100
	Corporation - Hai Phong Economic				
24	Branch		24		
				Luxshare-Ict Company Limited	500
			25	(VAN TRUNG)	
				LITEON Vietnam Company	24
			26	Limited	
	Total	12506		Total	2085